

# Future Quality Insights

## Investment Insights from the Global Equity Team

December 2021

By James Kinghorn

### A trip to Lisbon

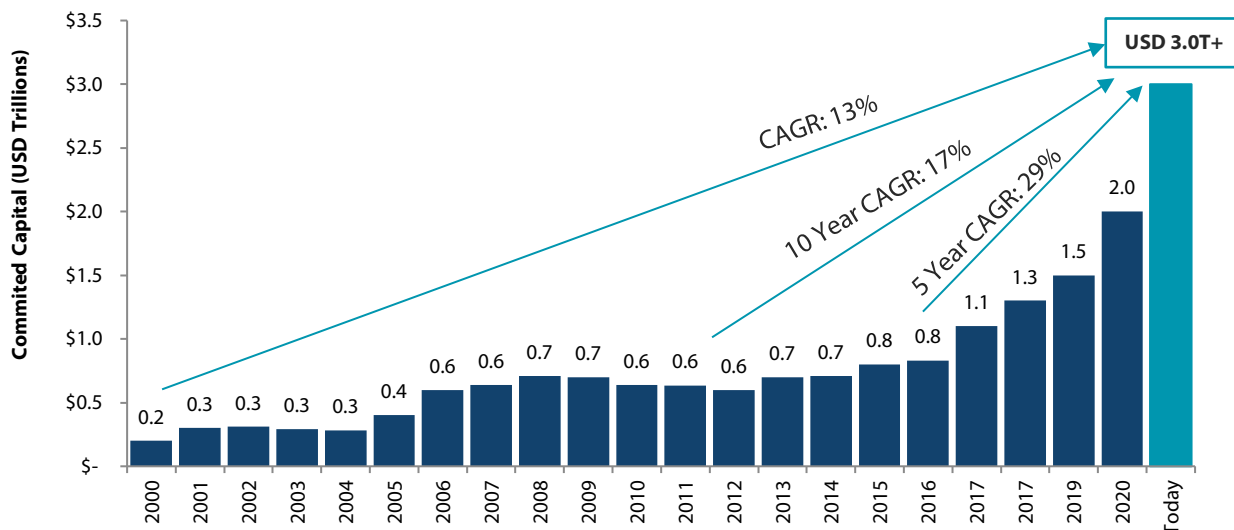
Just a few weeks ago I attended my first in-person conference since 2019. Over 40,000 people descended upon Lisbon for Web Summit, one of the world's largest technology conferences. The event brings together CEO's and founders of established firms together with start-ups and policymakers to discuss and pitch ideas over the course of a week. The last two years the summit has taken place virtually; in 2019, when I last attended, there were around 70,000 attendees. This year's event was scaled back due to COVID-19 but was a sell-out, nonetheless.



Source: Shutterstock

The demand for in person meetings and events is clearly strong. What's also clear is that there remains a huge stream of new IT start-ups, a theme that has been going on for several years. In fact, over 1,500 start-ups were in attendance, showcasing new ideas and technologies. The flow of capital to new IT companies continues unabated and has done throughout the pandemic. The amount of money, or "dry powder", sitting on the balance sheets of both private equity (PE) and venture capital (VC) companies is estimated to be over USD 3 trillion, up from USD 800 billion just five years ago.

Chart 1: VC and PE committed capital 2000 to present



Source: Prequin, JP Morgan

This provides a very strong tailwind for new business formation. Our investment in **SVB Financial** is a play on this trend and is a direct beneficiary of the dry powder available at PE/VC firms. **SVB Financial** is a niche US regional bank focusing on banking the innovation economy, providing banking services to start-up and early-stage companies in the IT and healthcare industries, as well as providing financial services to the PE and VC firms that finance them. They have a broad range of products, services and deep industry expertise. The “innovation ecosystem” they have created provides a meaningful competitive advantage. As this USD 3 trillion in capital is put to work over the next few years it will generate very strong growth opportunities for the company, in our view.

While this flood of capital is good for **SVB Financial** it continues to increase competition in the IT sector. Exit markets have been very active over the last few years. Global IPO proceeds are 35% higher than 2020 (through the third quarter of the year). Much of this issuance can be attributed to the popularity of special purpose acquisition vehicle’s (SPAC) in the US, which has accounted for 35% of US volume. IT and healthcare issuance account for over 50% of new IPO proceeds.

Unsurprisingly, much of the discussion at the conference centred around environmental, social and security challenges that the world and corporates face today. None of these challenges are new but regulation and public opinion continues to force change particularly with regards to the environmental and social themes. COP26 was taking place the very same week but I suspect some of the technologies being showcased and discussed at Web Summit will have a far more meaningful impact on environmental change over the next few decades than the pledges and commitments made at COP26. Companies focussing on energy efficiency, waste management and sustainability solutions for businesses will likely provide the tools that are needed to make a real difference.

**Microsoft** was in attendance and discussed the shift to a net-zero economy. They have been a vocal advocate of net zero targets, a pioneer in utilising renewable energy to power data centres and are a member of the hydrogen council. They recently announced the Microsoft Cloud for Sustainability. This is a software-as-a-services solution to allow customers to manage their carbon footprint. A lack of global standards and incomplete and misleading data compromise regulators’ ability to solve this problem alone. Microsoft’s Cloud for Sustainability solution is one of many that help to tackle the problem by first aggregating and analysing more complete data sets, a critical missing link in achieving net zero targets.

The other big conference topic was cybersecurity. Cybersecurity is an immense challenge and ongoing threat to corporates and individuals. The good news is that there has been significant capital entering the space and new solutions and services are being developed. **Microsoft** has one of the largest security businesses in the world.

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They generate over USD 10 billion from security software sales, over two times larger than the largest listed pure play security software company. This is a fast growing part of the business and essential for companies providing cloud solutions. The ongoing threat and evolution of cybersecurity will require continued investment and innovation.



Source: Shutterstock

Another holding in the portfolio, **Amazon**, provided several workshops explaining and educating on the significantly enhanced set of security solutions embedded in Amazon Web Services (AWS). AWS has evolved dramatically since the early days of basic storage and computer services. Unlike Microsoft, which already had a large suite of customer facing business solutions, **Amazon** had an infrastructure-as-a-service offering but limited customer facing software. Over the past few years this has changed meaningfully and is an important development in the evolution of AWS. Many potential customers didn't have the capability or expertise to create, develop or use services and solutions on top of the basic AWS offering. In recent years they have launched Amazon Connect, Amazon Quicksight and significantly enhanced AWS AI and machine learning offerings to name a few.

The other interesting new solutions AWS has recently launched are their edge computing and 5G capabilities, AWS Outposts, AWS Local Zones and AWS Wavelength. These allow Amazon to leverage its global data centre footprint and provide low latency solutions for customers at the edge. The evolution of 5G and IoT has been a slow journey but AWS has a number of solutions to take advantage of this opportunity, providing infrastructure and software that allow for data analysis and processing as close to the user as required. These solutions often require AWS hardware and software being deployed outside of AWS data centres. This evolution of edge computing is the reason **American Tower**, the global cell tower owner and operator, recently acquired CoreSite Realty, an owner and operator of US data centres. The deal combines American Tower's Mobile Edge capabilities with CoreSite's metro edge and interconnection markets—further confirmation that 5G use cases will drive computing power to the edge of the network.



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## Employment shortage and wage inflation

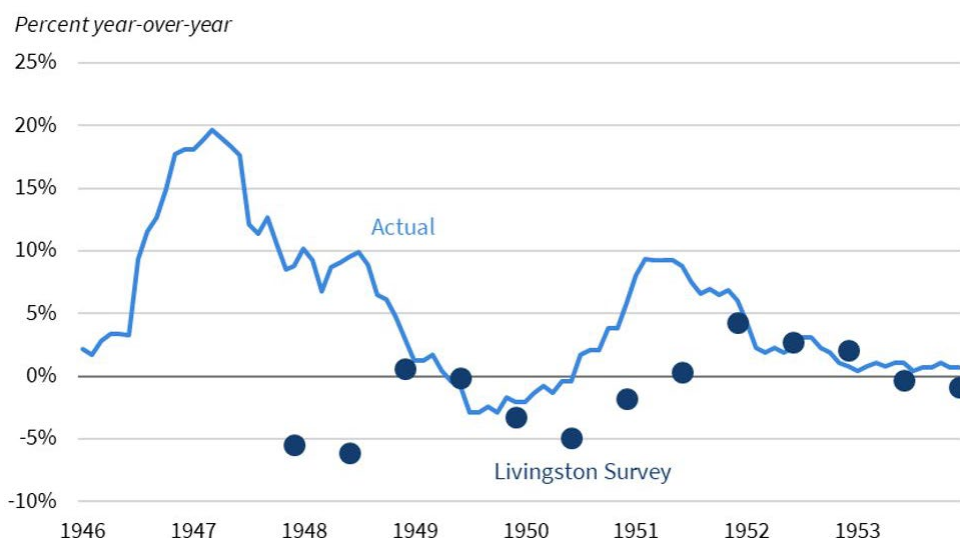
The only hiccup to the Lisbon event was transportation, as the Portuguese capital’s metro system was on strike for part of the week. Similarly strikes were taking place back home in Scotland to coincide with COP26.

The strikes are a clear signal that the balance of power has shifted to employees. The labour shortage is undoubtedly a function of the pandemic. Economic shocks are typically followed by a period of imbalance. Demand has normalised over the last few months; however, supply across many industries has been disrupted. The labour imbalance is at extreme levels. In the US alone there are 10 million job openings but just 7.5 million unemployed. The participation rate remains well below pre-pandemic levels. It’s normal for participation rates to fall during a crisis but it’s uncertain whether we will see many of those that have left the job market return. The average US baby boomer is now 66 and many will have seen the pandemic as an opportune time to retire. Rising asset prices over this period will have boosted pension pots giving an added incentive.

However, falling participation rates are not the only issue: employees are changing jobs at an accelerated rate. The restrictions during the pandemic are largely responsible for this as individuals in industries that were locked down had to seek employment in sectors that could continue unaffected. It’s been dubbed the “Great Resignation”. Monthly voluntary turnover of staff has increased to 3% in the US from closer to 1.5% at the start of the lockdown in early 2020. The number one reason employees are voluntarily leaving is compensation. As a result, this trend is accelerating and will continue to do so until the supply and demand of labour gets back into balance. In addition, new businesses are opening at some of the fastest rates in history. US new business formation is at multi-decade highs and has been since early 2020. Many of these new businesses are presumably chasing the trillions of dollars of PE and VC money discussed earlier.

Coaxing people back to certain positions will be challenging. New regulation in the US requiring employers with 100 or more workers to enforce vaccines or weekly testing will compound this problem. Competition for labour from IT companies is also an issue. IT companies took advantage of the lockdown to hire aggressively while parts of the economy were shutdown. For example, **Amazon** took advantage of the abundance of available labour and has hired more than 850,000 net new workers in the past three years, equivalent to about 5% of total US retail employment. Wage inflation poses a challenge to companies as they try to protect margins and retain talent. The supply disruption, inflation and labour dynamics we are experiencing today have a lot of parallels with those experienced after World War 2. Supply chains and labour markets came back into balance relatively quickly and inflation, while far higher than forecast in that period, reverted to a “normal” level over time. We are already seeing some supply chain normalisation today and while wage inflation is unlikely to be transitory, it shouldn’t disrupt economic growth.

**Chart 2: Actual & forecast CPI-U inflation 1946-1953**



Source: BLS, Philadelphia Fed, CEA.

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## Conclusion

Regardless of how this plays out, we believe identifying companies that can attain and sustain high cash returns on invested capital with a solid growth profile will serve investors well over the long term. These are companies that may solve the problems we face today. They include environmental and health care stocks, and we continue to have a significant position in the portfolio in these areas. The impact of labour shortages has provided some good opportunities. **Encompass Health** and **LHC** are two good examples. They both have exposure to the home health market, but the business models remain very strong; they also have genuine competitive advantages over smaller peers and their valuations are now very attractive. Furthermore, their long-term growth opportunities are strong given the ageing US population, patient preference for treatment at home and strong government policy support (thanks to the lower cost of care at home, relative to hospital or other healthcare facilities). Other key solution providers are companies that we saw at the Web Summit that aid in the digitisation and automation of the economy such as **Adobe Systems**, **Amazon**, **Accenture** and **Microsoft**. This is an interesting part of the cycle and our valuation pillar is more important than ever when identifying and investing in “Future Quality” companies.

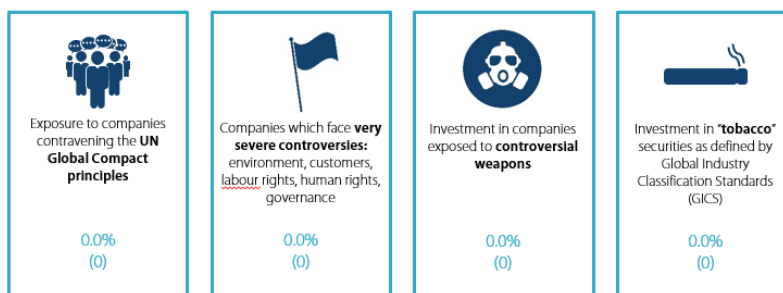
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## Strong ESG credentials

	Strategy	Benchmark	Better than benchmark?
MSCI ESG portfolio rating	<b>AA</b>	<b>A</b>	Yes
<i>Underlying score*</i>	7.43	6.53	
Carbon footprint (T CO <sub>2</sub> E/\$M Sales)	44.8	154.6	Yes

### Social safeguard screen

Fund exposure to companies flagged for certain frequently used social safeguard screens

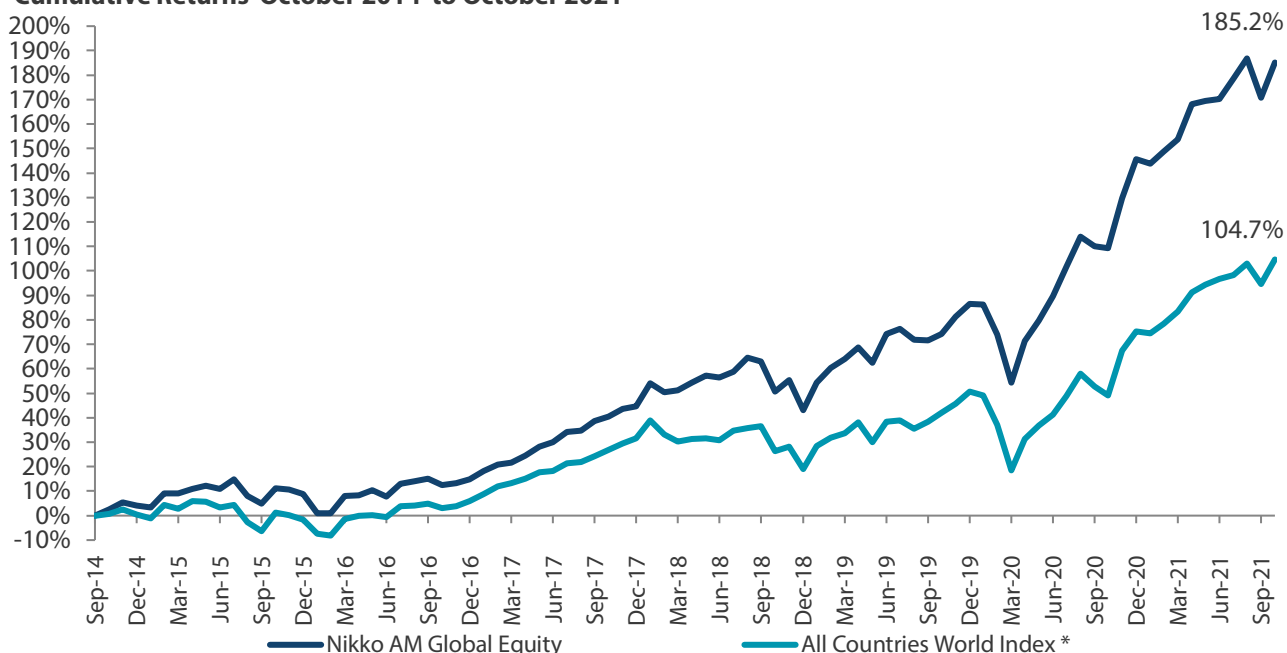


\* Underlying score is the MSCI ESG Quality Score,. Carbon Footprint is Weighted Average Carbon Intensity Data supplied as per the MSCI definitions. Fund is a representative account of the Nikko AM Global Equity Strategy. Benchmark is the MSCI ACWI. Any comparison to a reference index or benchmark may have material limitations and therefore should not be relied upon.

Source: MSCI ESG Research September 2021

## Global Equity Strategy Composite Performance to October 2021

Cumulative Returns October 2014 to October 2021



<b>Nikko AM Gross Annualised Returns (USD) %</b>	<b>1 year</b>	<b>2 years</b>	<b>3 years</b>	<b>5 years</b>	<b>Since Inception</b>
Global Equity Strategy Composite	36.31	27.97	23.69	20.44	15.95
All Countries World Index*	37.28	19.99	17.47	14.72	10.64
<b>Excess Return</b>	<b>-0.97</b>	<b>7.97</b>	<b>6.22</b>	<b>5.72</b>	<b>5.31</b>

\*The benchmark for this composite is MSCI All Countries World Index. The benchmark was the MSCI All Countries World Index ex AU since inception of the composite to 31 March 2016. Inception date for the composite is 01 October 2014. Returns are based on Nikko AM's (hereafter referred to as the "Firm") Global Equity Strategy Composite returns. Returns for periods in excess of 1 year are annualised. The Firm claims compliance with the Global Investment Performance Standards (GIPS®) and has prepared and presented this report in compliance with the GIPS. GIPS® is a registered trademark of CFA Institute. CFA Institute does not endorse or promote this organization, nor does it warrant the accuracy or quality of the content contained herein. Returns are US Dollar based and are calculated gross of advisory and management fees, custodial fees and withholding taxes, but are net of transaction costs and include reinvestment of dividends and interest. Copyright © MSCI Inc. The copyright and intellectual rights to the index displayed above are the sole property of the index provider. For more details on the Firm's compliance with GIPS, please contact [GIPS\\_inquiry@nikkoam.com](mailto:GIPS_inquiry@nikkoam.com). Any comparison to reference index or benchmark may have material inherent limitations and therefore should not be relied upon. Data as of 31 October 2021.

## Nikko AM Global Equity: Capability profile and available funds

(as of October 2021)

Target return is an expected level of return based on certain assumptions and/or simulations taking into account the strategy's risk components. There can be no assurance that any stated investment objective, including target return, will be achieved and therefore should not be relied upon. Any comparison to a reference index or benchmark may have material limitations and therefore should not be relied upon.

Past performance is not indicative of future performance. This is provided as supplementary information to the performance reports prepared and presented in compliance with the Global Investment Performance Standards (GIPS®). GIPS® is a registered trademark of CFA Institute. Nikko AM Representative Global Equity account. Source: Nikko AM, FactSet.

Available strategies	Global ACWI, Global EAFE, Global Developed, Global ex specific country, Sharia, Dividend		
Available vehicles	UCITS-SICAV, Country domiciled mutual funds, unit trusts, investment trusts and segregated accounts		
Key Features of Global ACWI	Current Positioning		Guidelines
Investment Objective	+3% vs MSCI AC World		
No. of holdings	41		40-50
Active share	89.3%		90-95%
Cash	0.8%		0-3%



## Nikko AM Global Equity Team



This Edinburgh based team provides solutions for clients seeking global exposure. Their unique approach, a combination of Experience, Future Quality and Execution, means they are continually “joining the dots” across geographies, sectors and companies, to find the opportunities that others simply don’t see.

### Experience

Our five portfolio managers have an average of 24 years’ industry experience and have worked together as a Global Equity team for eight years. In 2019, two portfolio analysts, Michael Chen and Ellie Stephenson joined the team and they are the first in a new generation of talent on the path to becoming portfolio managers. The team’s deliberate flat structure fosters individual accountability and collective responsibility. It is designed to take advantage of the diversity of backgrounds and areas of specialisation to ensure the team can find the investment opportunities others don’t.

### Future Quality

The team’s philosophy is based on the belief that investing in a portfolio of Future Quality companies will lead to outperformance over the long term. They define Future Quality as a business that can generate sustained growth in cash flow and improving returns on investment. They believe the rewards are greatest where these qualities are sustainable and the valuation is attractive. This concept underpins everything the team does.

### Execution

Effective execution is essential to fully harness Future Quality ideas in portfolios. We combine a differentiated process with a highly collaborative culture to achieve our goal: high conviction portfolios delivering the best outcome for clients. It is this combination of extensive experience, Future Quality style and effective execution that offers a compelling and differentiated outcome for our clients.

### About Nikko Asset Management

With USD 282.5 billion\* under management, Nikko Asset Management is one of Asia’s largest asset managers, providing high-conviction, active fund management across a range of Equity, Fixed Income, Multi-Asset and Alternative strategies. In addition, its complementary range of passive strategies covers more than 20 indices and includes some of Asia’s largest exchange-traded funds (ETFs).

\*Consolidated assets under management and sub-advisory of Nikko Asset Management and its subsidiaries as of 30 September 2021.

## Risks

**Emerging markets risk** - the risk arising from political and institutional factors which make investments in emerging markets less liquid and subject to potential difficulties in dealing, settlement, accounting and custody.

**Currency risk** - this exists when the strategy invests in assets denominated in a different currency. A devaluation of the asset's currency relative to the currency of the Sub-Fund will lead to a reduction in the value of the strategy.

**Operational risk** - due to issues such as natural disasters, technical problems and fraud.

**Liquidity risk** - investments that could have a lower level of liquidity due to (extreme) market conditions or issuer-specific factors and or large redemptions of shareholders. Liquidity risk is the risk that a position in the portfolio cannot be sold, liquidated or closed at limited cost in an adequately short time frame as required to meet liabilities of the Strategy.

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