

PRESS RELEASE
22 JUNE 2018

NIKKO ASSET MANAGEMENT CO., LTD.

Nikko AM backs the Columbia Business School Center on Japanese Economy and Business

Nikko Asset Management (“Nikko AM”) today announces that it is to back [the Columbia Business School Center on Japanese Economy and Business \(CJEB\)](#), the preeminent US academic center focused on promoting knowledge of Japanese business systems in US domestic, East Asia, and international contexts.

Initial support includes a donation of USD10,000, as well as cooperation with the Center through initiatives such as CJEB Professor of International and Public Affairs Takatoshi Ito speaking in July 2017 at FOREWORD in Tokyo, Nikko AM’s annual signature institutional client event. In addition, Nikko AM was represented at the CJEB’s annual conference in Tokyo on 28 May 2018, under the theme *Japan as a Leading Power: Trade and the FinTech Revolution*.

This cooperation is an aspect of Nikko AM’s efforts to contribute to the education and development of young people everywhere it operates, and aims to particularly further promote understanding of the dynamic nature of the economy of Japan and the Asia Pacific region.

Nikko AM Representative Director, President & CEO Takumi Shibata said, “Environmental, Social, and Governance (ESG) principles are at the core of both how we approach the companies in which we invest and how we oversee management of our own business. As an element of this, we welcome the opportunity to advance the development of the next generation by further promoting understanding and connectivity to this important part of the world, which acts as the foundation for our global business.”

CJEB Director Hugh Patrick added, “The support CJEB receives from Nikko AM allows us to continue to pursue an ambitious agenda of research and activities. It is more important than ever to help our MBA students and others, including members of the New York professional community, understand the significance of Japan and its economy. We deeply appreciate Nikko AM’s support for the Center, and look forward to continuing the strong relationship with the Firm.”

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[About Nikko Asset Management](#)

With US\$220.1 billion* under management, Nikko Asset Management is one of Asia’s largest asset managers, providing high-conviction, active fund management across a range of Equity, Fixed Income, Multi-Asset and Alternative strategies. In addition, its complementary range of passive strategies covers more than 20 indices and includes some of Asia’s largest exchange-traded funds (ETFs).

Headquartered in Asia since 1959, the firm represents nearly 200** investment professionals and over 30 nationalities across nine countries. More than 300 banks, brokers, financial advisors and life insurance companies around the world distribute the company’s products.

The investment teams benefit from a unique global perspective complemented by the firm’s historic Asian DNA, striving to deliver consistent excellence in performance. The firm also prides itself on its progressive solution-driven approach, which has led to many innovative funds launched for its clients.

For more information about Nikko Asset Management and to access its investment insights, please visit the firm's [homepage](#).

* Consolidated assets under management and sub-advisory of Nikko Asset Management and its subsidiaries as of 31 March 2018.

** As of 31 March 2018, including employees of Nikko Asset Management and its subsidiaries.

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